



St. Mark's Episcopal School's 2011 Jump Rope for Heart Event *February 24 and 25 during P.E.*

On Thursday and Friday, **February 24 and 25, 2011**, St. Mark's Episcopal School will hold our fifth Jump Rope for Heart event. This year's event will take place during your child's P.E. class at Robb Field. This event is for **all students, grades K – 5th**, in our school. Parents are welcome to come and show their support as well as their jumping skills!

This annual fundraiser brings in money for the **American Heart Association** to help continue their efforts in research and heart education. Thanks to all the support from our students and staff, the American Heart Association's national office ranked St. Mark's 3rd in the state of Florida for raising \$22, 945 during the 2010 Jump Rope for Heart event. Out of that amazing total, \$9,366 came from online donations. For that, our school was ranked 1st in the state of Florida for online donations.

Please read the contents of the envelope stapled to this letter with your child. **Return the attached permission slip by February 4** if your child will be collecting for this event. Your child will learn how to make a web page for online fundraising during computer lab even if he/she is not collecting donations. This is part of our computer lab curriculum for 2nd-5th grade. You may go to *My St. Mark's* and click on Jump Rope for Heart to get help for online donations.

The collection envelope that each student receives should be turned in on Wednesday, February 23, the day before the event. If we reach our goal of \$15,000, the top 15 students who collect the most donations will get to make the coaches into "Ice Cream Sundaes". Family and friends are welcome to support your child's participation by making contributions. Donations are tax-deductible and many companies offer matching gift programs. However, we ask that children not go door-to-door or ask strangers for donations. Please convert all cash to a check **made payable to the American Heart Association**. Thank you for supporting the fight against the nation's #1 killer, heart disease.

Thank you,
Jean Richards, Coordinator



americanheart.org/jump

